

WOW

about WOW

The visual design studio "WOW" bases in Tokyo and Sendai.

Besides those clients works such as TV-CF, promotion videos and visual identification design, we also produce original works such as shorts films, interactive media, installation works which we can put all of our originality and creativity.

We use the latest technology to push our imaginations to the limit and try to express the inexpressible.

April 2008

Exhibit "Lights & Shadows" in Milano Salone

December 2007

Invited by Seoul design festival and exhibited "Light Rain" as a part of special selection of overseas Designers.

November 2007

Exhibit the interactive installation work "Light Rain" in The Miyagi Museum of Art

September 2007

"WOW 10" exhibition in Tent London.

July 2007

WOW commemorated its 10th anniversary with the release of the art book "WOW 10".

Its purpose was twofold; to strip back and rebuild the last 10 years and also to look forward to the next 10 years.

5 teams of in-house creators and perspective of 5 creators from various fields worked together for this book.

If you want to see more of WOW works, please visit the Grand Designs Live London from 3 rd to 11 th May 2008 in London, UK.

WOW will exhibit another latest works "DECO BOCO" and "+UNDER" as a part of the icon experiment.

More info: www.iconexperiment.co.uk

Previous works:

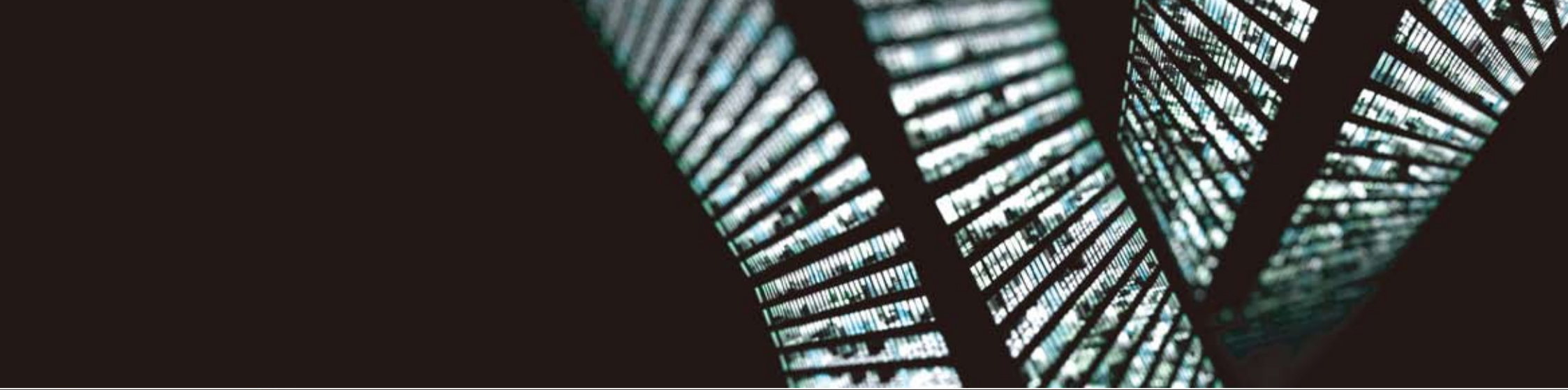
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Lights & Shadows Installation at [TOKYO WONDER]

The motion graphic work Lights & Shadows that shows the chaotic beauty of Tokyo night view. Each and every parts of Tokyo are coated with new technologies and dazzling your eyes. One unit of mysterious city comes into your mind. Tokyo is "keep changing" and in a way it is very characteristic. You might find a beauty in this chaos like place, better than the place in order. It is peculiar scenic beauty refined and expressed in light and shadow.

music by Masato Hatanaka www.hatanakamasato.net

What we can do together with you?

We are particular about visual expressions.
That is why we can find new ways together with you.

Motion graphics for commercials and for your life

Motion logo for brand images

Installation for space design

New media for your future

