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PRESS RELEASE
FOR IMMEDIATE RELEASE : September 11, 2017

WOW

**"BEYOND CASSINI" an experimental art installation celebrating
the life and death of one of Nasa's most successful satellite programs
opens at hpgrp Gallery New York, Tribeca.**



WOW, a visual design studio based in Tokyo and London in collaboration with Director, Tyler Bowers and Artist, Director Gabriel Pulecio are pleased to announce the opening of "BEYOND CASSINI", an original new art work premiering September 15th, in Tribeca, New York at hpgrp Gallery.

It's been said, just before a person dies their life's biggest moments flash before their eyes. "BEYOND CASSINI" uses this narrative to celebrate the accomplishments of one of the most successful and beloved Satellites in space exploration history. As Cassini begins its final flight into Saturn's upper atmosphere with a mission of disintegration, visuals flash back through time giving viewers highlights of this dying satellite's life. Fleeting moments and flashbacks allow viewers to celebrate 20 years of Cassini's achievements in a very personal, non-linear, stylized exhibition.

Dates

Opening September 15th, this exhibition will coincide with NASA's "Grand Finale" event. Beyond Cassini will run from September 15th - September 27th, 2017.

Trailer : <https://vimeo.com/233273954>

"BEYOND CASSINI" Exhibition Information

Date : September 15 - September 27, 2017

Opening Hours : 11:00am - 6:00pm (Close : Sunday and Monday)

Venue : hpgrp GALLERY NEW YORK

Address : 434 Greenwich Street , New York, NY 10013, USA

tel : 1-646-838-8979

Admission : Free

hpgrp GALLERY NEW YORK : <http://hpgrpgallery.com/newyork/>



"BEYOND CASSINI" Opening Reception

Date : September 15, 2017

Hours : 6:00pm - 8:00pm

"BEYOND CASSINI" Closing Reception in conjunction with Tribeca Art Night #5

Date : September 27, 2017

Hours : 6:00pm - 9:00pm

Download press kit

http://press.w0w.co.jp/media/BeyondCassini_PressKit.zip

Director : Tyler Bowers

Having worked globally as an art director in New York, Los Angeles, Sydney, Seoul, and now Tokyo, Tyler is used to working in multi-cultural creative environments. His focus is visual design and creative development and has directed live action, interactive/UI design, Human Interface and motion design projects over the past 10 years. Some notable clients and agencies include Apple, Media Arts Lab, Logan, Psyop, The Mill, Fin and currently at WOW inc. in Tokyo.

Director, Artist : Gabriel Pulecio

Founded in 2015 by artist Gabriel Pulecio (AKA Lustix), the studio operates in the intersection between art, technology and motion design. For the past two years, Gabriel has been focusing his digital expertise on creating interactive sculptures and non-linear installations that push the boundaries between digital and physical mediums. His studio not only serves as a laboratory for spatial research and prototyping, but also as an interactive showcase where Gabriel's original works are installed and exhibited. Located in Brooklyn, NY.

Website : <http://www.gabrielpulecio.com/>

Composer, Sound Designer : Jeff Dodson

Jeff Dodson is an award winning composer and sound designer. His work can be found in a wide range of media including the network television rebrands of Showtime networks and G4tv. He has worked in the video game industry composing soundtracks for X-men 3 and the successful Bio-ware franchise Neverwinter Nights, and has composed music and SFX for countless feature, television trailers, and commercials.

Website : <http://rainfall.film/>

Additional Sound and Music : Thibault Csukonyi

Executive Producer : Erica L. Bernhard

WOW



Company Profile

WOW inc.

1-14-3 Jinnan, Shibuya-ku, Tokyo Japan, 150-0041

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WOW is a visual design studio based in Tokyo, Sendai and London. We are involved in a wide field of design from advertising and commercial works to installation works for exhibition spaces, and also invent new user interface designs for prominent brand names. We are also very passionate about creating original art works, holding exhibitions not only in Japan but also internationally. We are continuously discovering the tremendous possibilities of visual design, and we believe the visual designs that are useful for society bring out the best talent of each artist and designer.